



Ballari v. v sangha's

**VIJAYANAGARA COLLEGE ,HOSAPETE.**

**Department of Business Administration ( BBA )**  
**Affiliated to vijayanagarasrikrisnadevaraya university , ballari**

**HISTORY OF COMPANY**

Mercara gold estate is a 25 year old coffee and spice farm 8km from madikeri, coorg. The farm is unique as all the spices are grown and well organized .there is also coffee processing and roasting at the estate itself .the estate offers a guided tour of the farm and visitors are introduced to all the different crops as a hour well as roasting process . the tour takes about and coffee is served at the end of it .visitors also can buy some farm fresh products. Starting 19<sup>th</sup> September 2023 we add a new attraction to visitors the mercara gold estate -world coffee museum ! themed to trace the mercara the journey of coffee from birth to present day both by era and geography, the mercara gold estate –world coffee museum shall give visitors the most immersive coffee experience ever! We charge INR300 per adult for the visit which includes a cup of estate fresh filter coffee at the end of the tour .since 1960 ther greatest coffee in world .mercara gold estate is a beautiful coffee estate in coorg. Whilst coffee was grown here since the 1960's we acquired it in 1998 and began a processes and practices that are "best in class" for an optimum yield and fine quality produce of Arabica ,robusta and libericacoffees.we introduced our own "washing"(wet processing)facility in 2008 to enable us to produce our own range of boutique sized estate .



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### INTRODUCTION BY MERCARA GOLD ESTATE

Around the global 70% of the coffee best of the worlds coffee come from the brazil because one of the main reason they are using the black volcanic ash soil that is naturally rich in nitrogen and potassium that why these all big star café's outlets star buks,namaza,café coffee day etc.

70% of the coffee bring from Colombia ,Africa , butan ,india is almost standing in the 7<sup>th</sup> position (6,90,000 tons of coffee).

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Compared to Arabica and loubista the Arabica is considered to most most superior in 1.25 %.

### Faculties

- 1.sikindarbasha sir
- 2.maruthiprasad sir
- 3.rupalisingh mam
- 4.sridevi mam
- 5.roopa mam



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### 1<sup>st</sup> year students

- 1.naman .s.jain
- 2.sanjay
- 3.syedsarfarosh
- 4.dadakhalar
- 5.abbubakkar
- 6.ravikiran
- 7.kartik
- 8.ajay
- 9.swetha
10. meghana
- 11.mythili
- 12.kavya
  
- 13.ayesha
- 14 .neetu
- 15.tejaswini
- 16.geeta
- 17.kirthi
- 18.veena
- 19.gousiya
- 20.mahanthesh







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2<sup>nd</sup> year students

1. arun
2. valibasha
3. muzamil
4. nayana
5. suchitra
6. vanitha
7. anisha
8. nagaveni
9. reshma
10. gayatri
11. malti
12. sahana
13. swapna



3<sup>rd</sup> year students

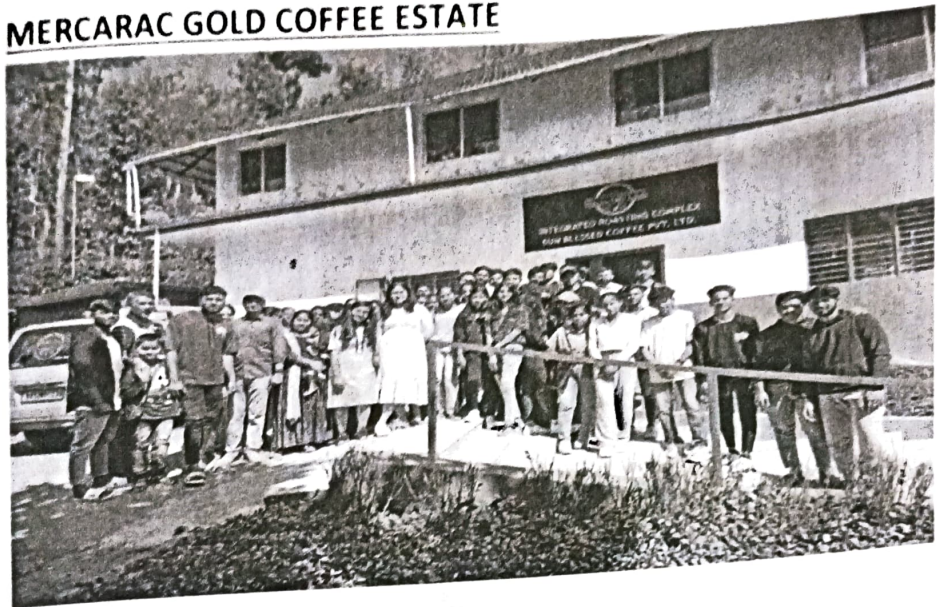
1. bharat
2. sandeep
3. vishwa
4. pramod
5. sarvesh
6. monahar
7. ajay
10. abishek
11. vinod
12. sudeep





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### MERCARAC GOLD COFFEE ESTATE





## CONCLUSION

This was accomplished very smoothly only because of chairman of the collage Shriasundi.b. nagaraj gouda sir and principal prof.T. subhash sir and prof.sikandarbasha sir placement officer and HOD of BBA dept and all other teaching staff of BBA dept.

VINC