






Ballari V. V. Sangha's  
**VIJAYANAGAR COLLEGE, HOSAPETE.**  
Department of Business Administration  
Affiliated to Vijayanagara Srikrishnadevaraya University , Ballari.

NEWBIES FESTERS: An orientation programme which was organised on 29<sup>th</sup> January 2021. Around 130 students were benefited out of this programme. The resource person was **Dr. Prashanth Laharia DGM Baldota Groups Ltd.**, who gave an inspirational and motivational thoughts to the students. The key takeaways of orientation programme were to introduce the new students to inculcate life skills & improve entrepreneur skills conducted the series of activities & sessions organised as part of the programme. Inaugurated by Principal Dr.V.S.Prabhaiah & HOD of BBA dept Mr.Sikandar Basha.

	<p>Ballari V. V. Sangha's <b>VIJAYANAGAR COLLEGE</b> Accredited "B+" Grade by NAAC (Affiliated to Vijayanagar Sri Krishnadevaraya University, Ballari) <b>HOSAPETE - 583 201.</b> (Ballari Dist.) Ph: 08394 228431 ; Fax: 08394 228474 e-mail : vncospet@gmail.com; vncospet@yahoo.in ; Website : www.vijayanagarcollege.edu.in</p>	
<p>From, Principal, VN College, Hospet 583-201.</p>	<p>To, Mr.Prashanth. L., DGM Exploration, RMML,Baldota groups, Hospet.</p>	
<p>Respected sir, Sub: Invitation for a invite talk on orientation program. It is our immense pleasure to invite you to orientation program organized by Department of Management Studies (BBA) on 29-Jan-2021 from 9am. With your rich professional experience&amp; skills our BBA Department is eager to have you here. Hence we request you to share your experience with our students, so that they can face real world. Looking forward to your presence on 29-Jan-2021.</p>		
<p>Thanking you,</p> <p style="text-align: right;"> Principal Vijayanagar College HOSAPETE - 583201</p>		




### The key take away are

- ❖ Student gained knowledge about importance of Management course
- ❖ Students gained the knowledge about improving real life skills
- ❖ Students get to know the IIM Institutes importance
- ❖ Students learnt lot from the experience of our guest speaker

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BBA DEPARTMENT VNCOLLEGE HOSAPETE

  
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Dept. of BBA  
Vijayanagar College  
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Vijayanagara College  
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COMMINGLE-2K21: A Marketing fest was organised on 13<sup>th</sup> February 2021. The programme was inaugurated by Principal Dr.V.S.Prabhaiah & HOD of BBA dept Mr.Sikandar Basha. Around 51 students were benefited out of this fest. The key takeaways of the fest were to enhance the knowledge relating to the 4P's of the market i.e., Price, Product, Place and Promotion and also to build up the effective communication & presentation skills.

The programme organisers were Mr. Vinay P & Mrs.Manjula G.  
The Valedictory done by Chairman Sri Salisiddiah Swamy.

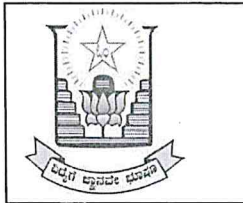




*Srinivas*  
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Ballari V. V. Sangha's  
**VIJAYANAGAR COLLEGE, HOSAPETE.**  
Department of Business Administration  
Program : Bachelor Of Business Administration (BBA)

**ASTUTE- women empowerment**

**Report on ASTUTE – a one day inter-collegiate management fest**, organized by department of business administration (BBA) & Department of commerce ( B.com ) In association with P.G Department in commerce (Mcom).

**On 10/03/2021 venue: auditorium , FROM 09:30 AM to 6:30PM**

**The inter- collegiate fest is dedicated to women on international women's day.**

To recognize the talents & skills of students the department has organized a competitive programmes ,

**The series of events like**

- **Best CEO Manager**
- **Best HR Manager**
- **Best FINANCE Manager**
- **Best MARKETING Manager**
- **Best PHYSICAL TRAINER**

The programme is inaugurated by chief guest **SMT KAVITHA ESHWAR SINGH ( social worker women's front president Bellary) ,** addressing the students she explained how important is a role of women in society, she explained it by taking more examples of real life women, her words uplifted the confidence among students specially women's .

In the presence of **SRI SALI SIDDIAH SWAMY, chairman V N COLLEGE**

**Presidential remarks by DR. PRABIAH V S principal V N COLLEGE**

**PROGRAMME introduced by DR.M GOVIND NAIK, (HOD COMMERCE UG&PG)**

**PROGRAMME SERETARY PROF NAGARAJ BOMMANAL (HEAD FOR EVENTS COMMERECE & MANAGEMENT )**

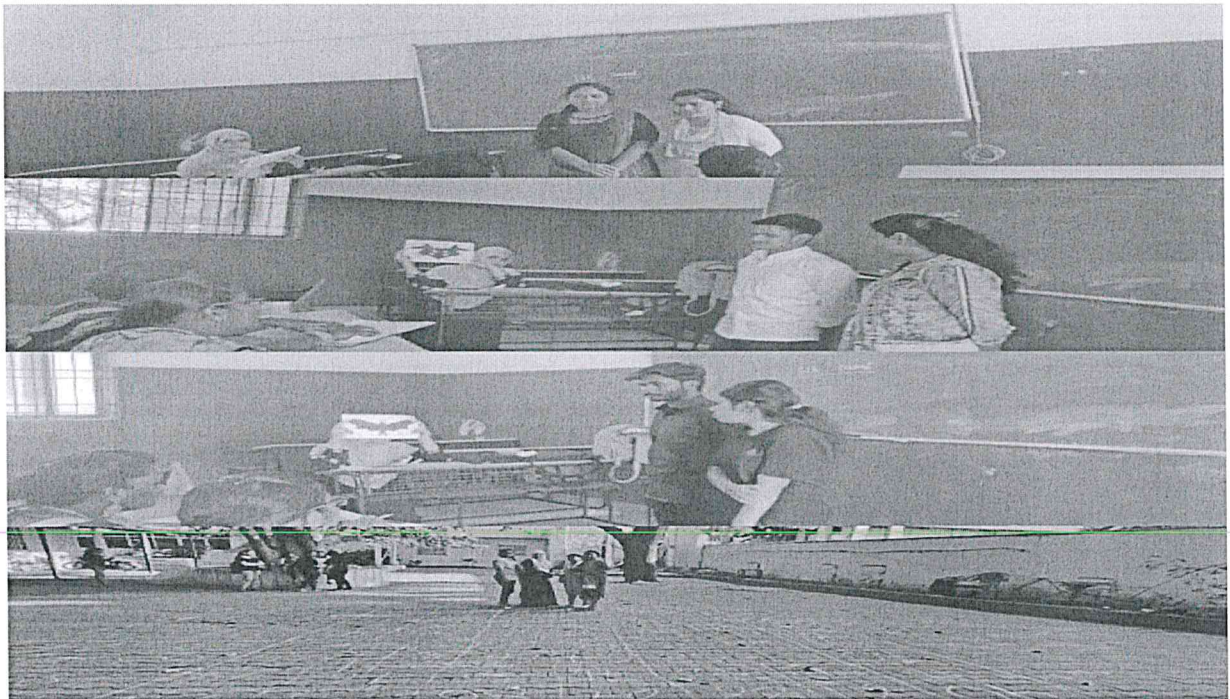
**ORGANIING SECRETARY PROF SIKANDAR BASHA K S ( HOD OF BBA )**

**The valedictory** conducted by commerce & management staff along with jury of judges for prize distribution.

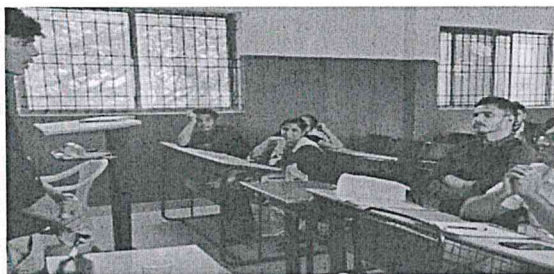
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The winners for the **Best CEO** event : **Srilakshmi (BBA Final year ) & Yashwanth (BBA Final year )**

The winners for the **Best skit** on women empowerment event : **Rupali & team ( Mcom & BBA students)**











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VISTA-2K21: An in-house fest was organised on 13 February 2021. The programme was inaugurated by Principal Dr.V.S.Prabhaiah & HOD of BBA dept Mr.Sikandar Basha. Around 60 students were benefited out of this fest.

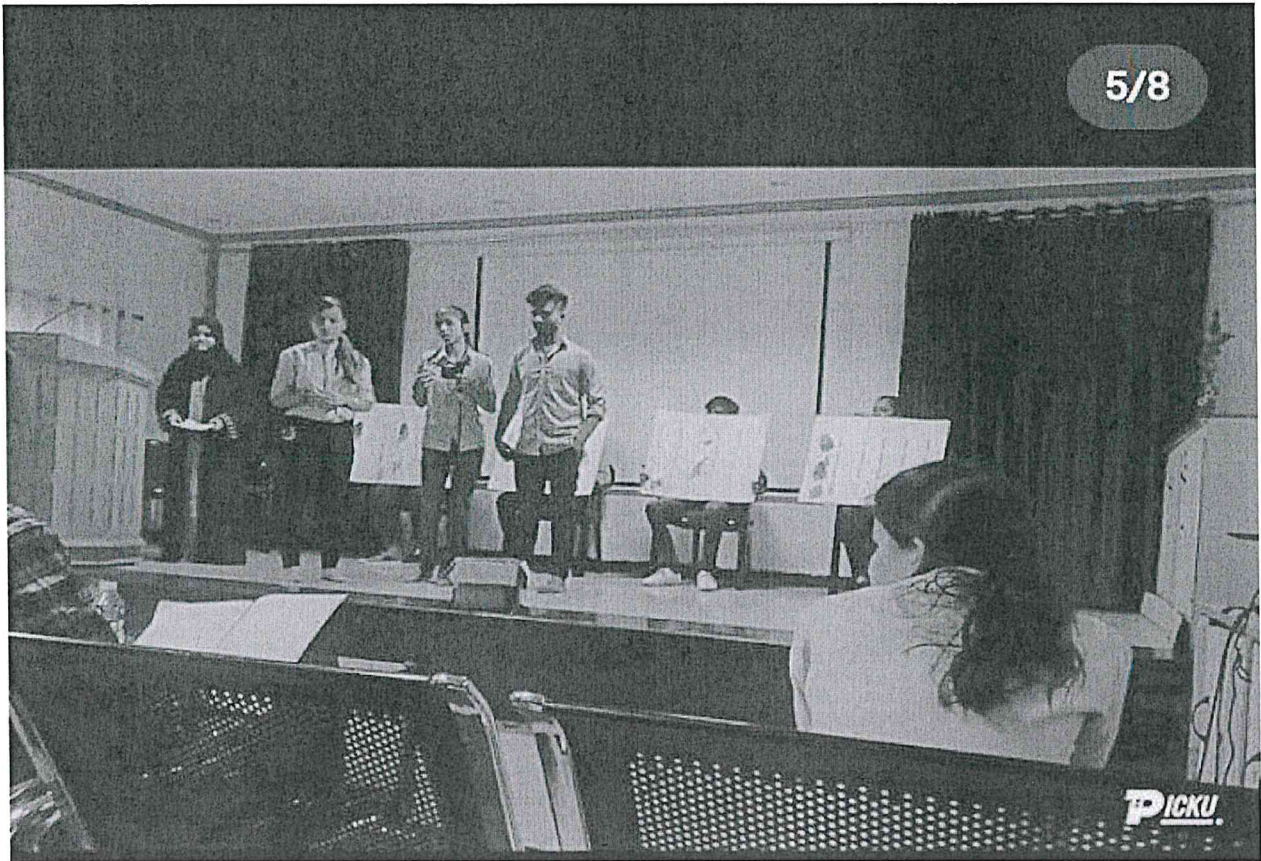
**The key takeaways** of the fest were

to building up marketing strategies;


enhance the knowledge relating the advertisements by analysing the advertisement media used by different companies for their products.

The programme organisers were Mr. Vinay P & Mrs.Manjula G.

Ballari V.V.Sangha's  
Vijayanagara College,  
Hosapete  
Presents  
**VISTA-2K21**  
*-A Distant View Through*  
Organised By:  
Department of Management Studies  
on 13th February 2021



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Department of Business Administration  
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**JUVENTUD-2K22:** an intercollegiate fest was organised on 14/01/22. The event was inaugurated by chief guest Mataji Prabodhamayi, President Hamsamba Shradha Ashram and Chairman Sri Asundi.B.Nagaraj Gouda & principal Dr.V.S.Prabhaiah. Along with HOD BBA Mr.Sikandar Basha. Around 90 students were benefited out of this fest.

The jury of judges from other colleges & industries

Sri.Abul Kalam Azad ,

Sri.Abhishek singh,

Sri.Siddlingeshwara,

Sri. Vinay P

**The key takeaways** of the fest were building of leadership qualities, enhancing the marketing skills & managerial skills. The chief guest inspired the students by giving call on motivational thoughts given by Sri Swami Vivekananda.

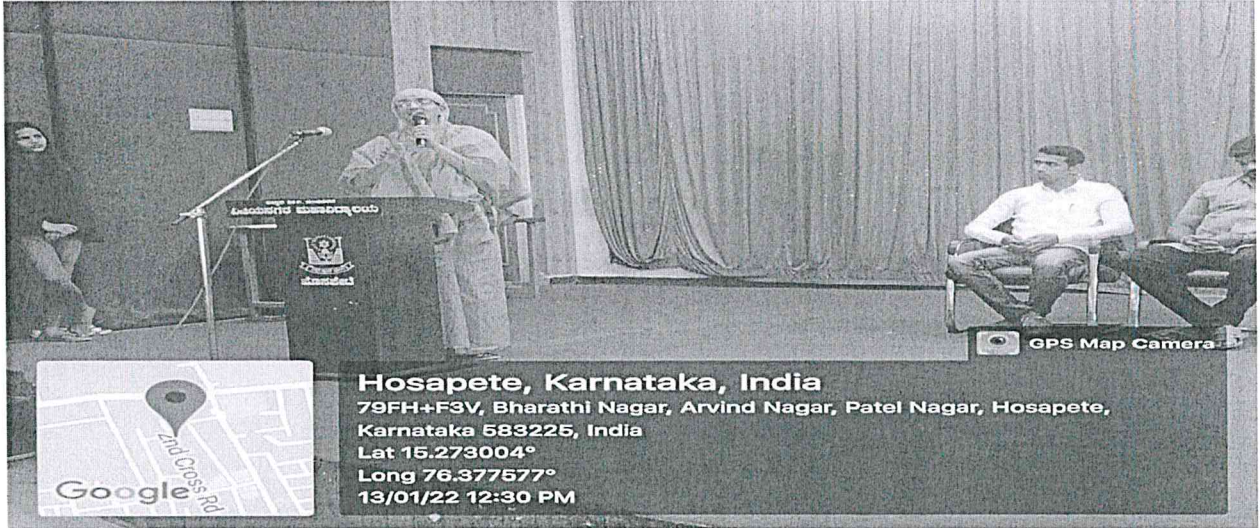
The winners of the team are Abhishek

The runners up team are Mahek Palrecha

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ಬಿಜಯನಗರ ಮಹಾವಿದ್ಯಾಲಯ, ಹೊಸಪೇಟೆ.  
**VIJAYANAGAR COLLEGE, HOSAPETE.**  
(Affiliated to Vijayanagara Sri Krishnadevaraya University, Bellary)  
Accredited 'B' Grade by NAAC, HOSAPETE - 583201, Vijayanagara Dist.  
*In Association with IQAC*  
**DEPARTMENT OF BUSINESS ADMINISTRATION, BBA**  
Presents:  
**JUVENTUD-2K22**  
*An Intra-collegiate Fest*  
*Chief Guests:*  
**POWER OF YOUTH**

<b>Mataji Prabodhamayi</b> President- Hamsamba Sharadashrama, Hosapete. Date : 13 Jan 2022	<b>Sri Asundi B. Nagaraja Goud</b> Chairman, Vijayanagar College, Hosapete. Timing: 10.00 AM	<b>Dr. Prabaiah V.S.</b> Principal, Vijayanagar College, Hosapete. Venue: Auditorium
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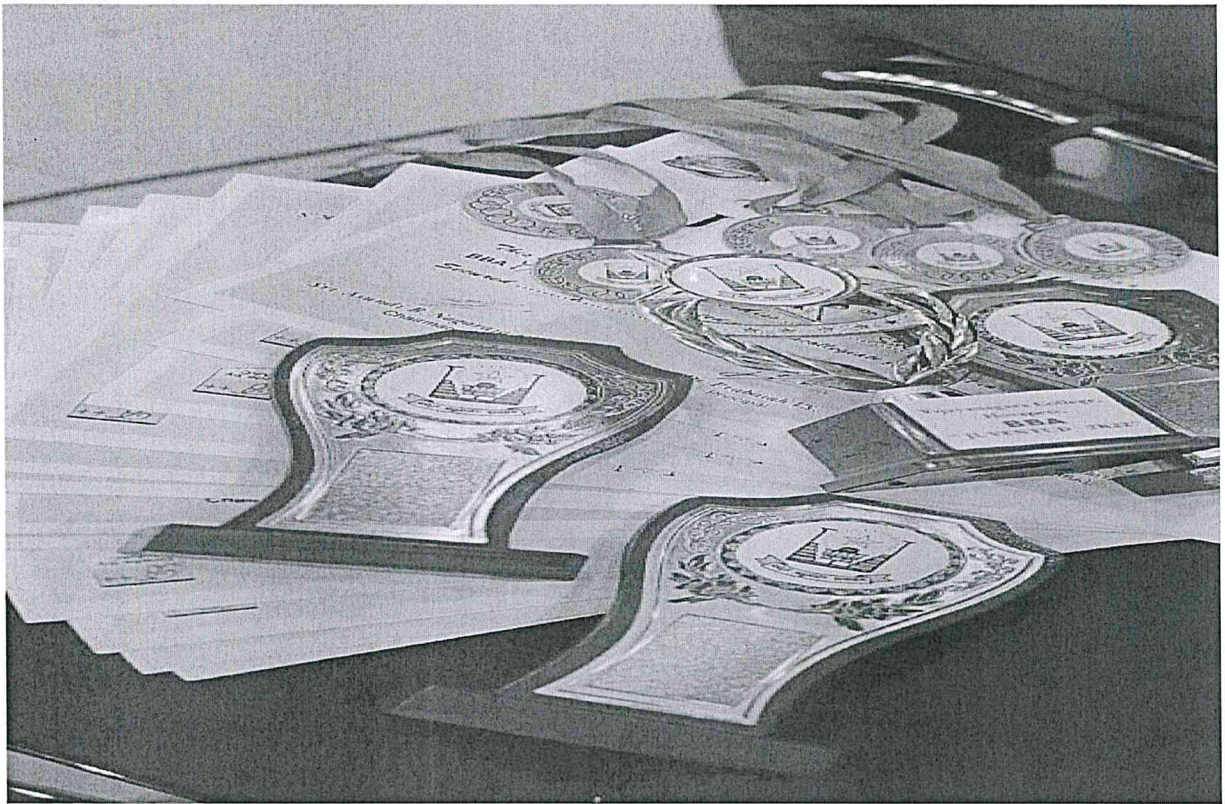




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BBA DEPARTMENT VNCOLLEGE HOSAPETE





GPS Map Camera



**Hosapete, Karnataka, India**

79FH+F3V, Bharathi Nagar, Arvind Nagar, Patel Nagar, Hosapete,  
Karnataka 583225, India

Lat 15.273993°

Long 76.377651°

13/01/22 06:05 PM

*Siddhant*  
HEAD  
Dept. of BBA  
Vijayanagar College  
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Principal  
Vijayanagara College  
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**BELLARY V .V SANGHA'S  
VIJAYANAGAR COLLEGE, HOSAPETE-583201  
KARNATAKA**

(Affiliated to vijayanagar sri krishnadevaraya university, Ballari)

Department Business Administration (BBA)

In association with IQAC

State level Webinar On Digital Marketing : Opportunities & Challenges in 2021

\*\*\*\*\* Resource person \*\*\*\*\*



Sri Sali Siddaiah Swamy  
Ex-Chairman, college governing council  
Vijayanagar college, Hosapete .



Dr.Prabhalaiah V.S  
Principal, Vijayanagar college,  
Hosapete .



Dr. Shaheeda Banu S  
Professor,DMS B.I.T.M , BALLARI

Prof. Sikandar Basha ks  
organising Secretary,  
HOD BBA , VNC Hosapete

Prof. Vinay.P  
Prof.Manjula.G  
BBA , VNC Hosapete

Dr.Venkatesh Bhovi  
IQAC Co-ordinator  
VNC Hosapete

Date:- 05/07/2021 Times: 11:00 AM, Platform: Google meet

<https://meet.google.com/rqg-ihxp-vqg>

**BELLARY V .V SANGHA'S  
VIJAYANAGAR COLLEGE, HOSAPETE-583201, KARNATAKA**

(Affiliated to Vijayanagar Sri Krishnadevaraya University, Ballari)

WEBINAR PARTICIPATION E-CERTIFICATE

This is to certify that Dr./Prof./Mr./Ms KHUSHI SONI BBA FINAL YEAR 6TH SEM of  
VIJAYANAGARA COLLEGE,HOSPETE.

has Participated in State level Webinar On Digital Marketing : Opportunities & Challenges in 2021 , held  
on 7th July 2021 organised by VIJAYANAGAR COLLEGE, HOSAPETE 583201, KARNATAKA,  
Department of Business Administration (BBA) In association with IQAC

Dr.Prabhalaiah V.S  
Principal, Vijayanagar college,  
Hosapete

Dr. Shaheeda Banu S  
Resource Person , Professor DMS  
B.I.T.M BALLARI

Prof. Sikandar Basha K S  
Organising Secretary HOD BBA,  
VNC Hosapete

Dr.Venkatesh Bhovi  
IQAC Co-ordinator  
VNC Hosapete

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**Department Business Administration (BBA)**  
**In association with IQAC**  
**State level Webinar On Digital Marketing : Opportunities & Challenges in 2021**

**Date:- 05/07/2021 Time:- 11:00 AM, Platform: Google meet**

- ❖ **Guest of honor**  
**Sri Sali Siddaiah Swamy**  
**Ex- chairman VN College Hospet**
- ❖ **Conveyor**  
**Dr.Prabhaiah V.S**  
**Principal, Vijayanagar college, Hospet**
- ❖ **\*\*\*\*\* Resource person \*\*\*\*\***  
**Dr. Shaheeda Banu S**  
**Professor DMS, B.I.T.M , BALLARI**

The formal inauguration for session was done by **Sri Sali Siddaiah Swamy , Ex- chairman VN College Hospet** along with conveyor for key note address **Dr.Prabhaiah V.S** Principal, Vijayanagar college, Hospet. With the virtual presence of **Dr.Venkatesh Bhovi IQAC Co-ordinator VNC Hosapete** , welcome speech by **Prof. Sikandar Basha K S organising Secretary HOD BBA , VNC Hosapete.**

The first technical session started by **\*\*\*\*\* Resource person \*\*\*\*\*** **Dr. Shaheeda Banu S** Professor DMS, B.I.T.M , BALLARI

At 11:30 am , she address the issues related to **Digital Marketing : Opportunities & Challenges in 2021.**

**THE KEY TAKEAWAYS FROM SESSION**

- **We and students have learnt about Digital Marketing Opportunities how it would generates you the revenue**
- **Your cell phone/laptops are your own resource for your business**
- **About Virtual offices**
- **About social media platforms its not only about entrainment but it's a sources of generating revenue.**

As the Google meet limit was restricted to 100 members we had only BBA final year students in 50 members and 50 others open to all other faculty members who confirmed their slot when they registered , a feedback form and E-Certificates were generated using Google Docs media , the session was carried till 01:30PM along with interaction with students and faculty members , the vote of thanks was given by Prof. Manjula G, In the presence of BBA Faculty Members Prof Vinay P & Prof Shalini V.



# Webinar on Digit... ▶



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**You**

**30 others**



*S. S. S.*  
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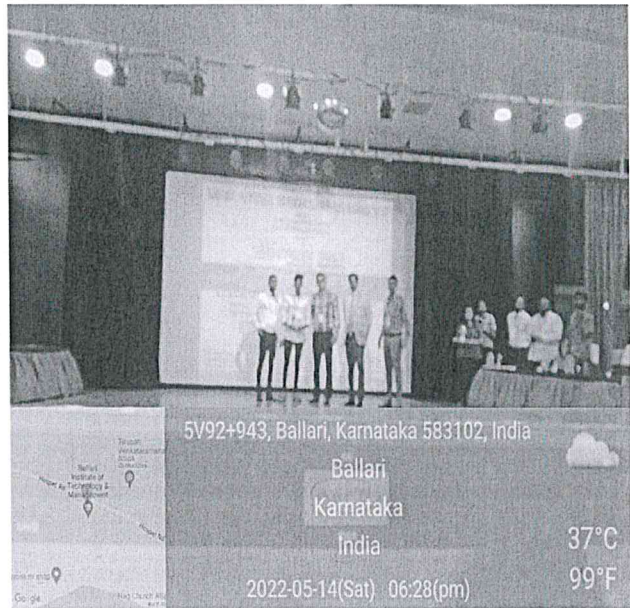




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**ABHIVRUDDHI 2020:** A National level management fest organised on 14 May 2022 by BITM College. Around 55 students were benefited out of this fest. Our BBA Dept students stood as Runner up in Finance & Marketing i.e., Abdul, Mehul & Hrithik, Tejaswini respectively. The winners in team building were Bharath & team. Even MOU was signed with BITM to have students exchange programme on the same day.



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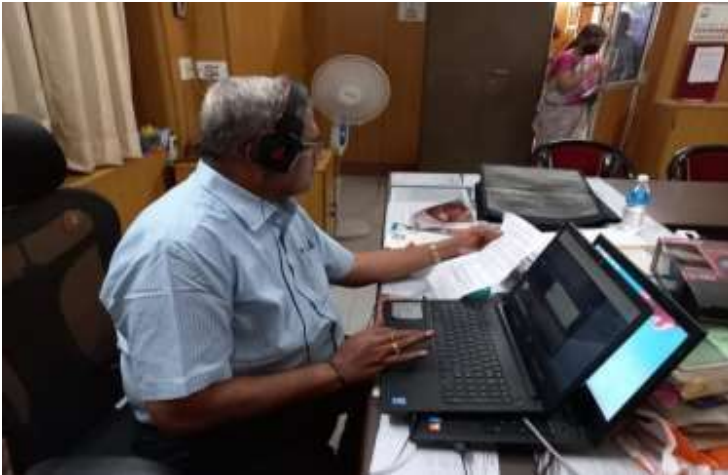
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Principal  
Vijayanagara College  
HOSPET



## Bellary V V Sangha's Vijayanagar College Hosapete

(Affiliated to Vijayanagar Sri Krishnadevaraya University, Bellary),  
Accredited 'B++' Grade by NAAC

### Department of zoology

#### Report on National level Webinar



V.V Sangha's  
Vijayanagar College, Hosapete






Scientific Session  
Dr. M.S Kiran M.B.B.S., M.D., DPM  
Professor & HOD  
Forensic Medicine & Toxicology  
B.G.S. Global Institute of Medical Sciences  
Bengaluru - 560060  
Medico-Legal Consultant  
[drmskiran.md@gmail.com](mailto:drmskiran.md@gmail.com)  
Topic: An Overview on COVID - 19  
Time: 11:10AM




Prof. Vijay S Gulakayi  
HOD of Zoology  
Organizing Secretary  
VNC, Hosapete  
[vijayagulakayi@gmail.com](mailto:vijayagulakayi@gmail.com)

**Organizing Committee:**  
 Prof. M. N. Anandaramiah  
 Prof. M. Bhargavaiah  
 K. S. Anu Bhanu, Lecturer  
 Sri. Parasivarathu, Lecturer  
 Dept. of Zoology, VNC, Hosapete

**Advisory Committee:**  
 Dr. K. Prasadiah  
 Prof. P. P. Chaitanyashankar  
 Dr. M. Prabhakar Reddy  
 Dr. T. Subbar  
 Prof. K. M. Karthasiah  
 Prof. Sarinagouda T.  
 HOD, Dept. of Botany  
 HOD, Dept. of Chemistry  
 HOD, Dept. of Physics  
 HOD, Dept. of Mathematics  
 HOD, Dept. of Electronics  
 HOD, Dept. of Computer Science



**NATIONAL WEBINAR ON  
"AN OVERVIEW ON COVID - 19"**  
Organized by Department of Zoology  
on 04/09/2020 at 11:00 AM



Inaugural Address @ 11:00 AM  
Dr. Prabhuniah V.S.  
M.D., M.P.H., M.S.  
Principal, VNC, Hosapete



President Remarks @ 12:15 PM  
Sri. Sali Siddaiah Swamy  
Chairman  
College Governing Council, VNC, Hosapete

Sri K B Seivinas Reddy, Member    Sri B Sadihashivappa, Member    Sri H V Shiranasswamy, Member  
College Governing Body, Vijayanagar College, Hosapete

#### Report on National level Webinar

As per the suggestion of the Principal, a national webinar was arranged by the Head of the Department of Zoology on 04/09/2020. **Dr. M S Kiran**, Professor and H.O.D. Forensic medicine and Toxicology, BGS Global institute of Medical Sciences, was invited as a resource person and chief guest to address



participants online. He spoke on the topic “**AN OVERVIEW ON COVID-19**”. The program was arranged in the Zoom app and with preregistered audience.

In his speech, he discussed the possible medicine which could be available in the future and possible vaccination methods and awareness about the social distancing. At the end of the program there was a discussion and interaction with the participants. **546 members** were present and benefitted by the lecture.

The function was presided by **Dr. Prabhaiah V S**, Principal of the college and **Sri. Sali Siddaiah Swamy**, Chairman, Governing Council, Vijayanagar College, Hosapete and was successfully conducted by the participation of Mr. Vijay S Gulalakayi, H.O.D., Assistant Prof. ,Mr. Mahanthes N Aradhyamath Assistant Prof. and Sri. Pavan Kumar Bisarally Lecturer and Participants.



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**Vijayanagar College Hosapete**

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Accredited 'B++' Grade by NAAC

**Department of zoology**

**Report on Visit to Daroji Bear Sanctuary on reference to bear habitat study, 2018-19**



**Report on Daroji Bear Sanctuary on reference to bear habitat study**

It was a great experience, where students enjoyed time on lap of Mother Earth. Students saw Bear and their habitat. Students learnt about the food, Habit, Habitat and Behavioral nature of Bear. Around **65 students** were benefitted by this amazing program taken up by the Department of Zoology .